Boxiong Zhi

Graphic Designer
& Photographer

boxiongzhi.studio@gmail.com
443-722-9188
Instagram *@byboxiong*
LinkedIn *@Boxiong Zhi*
Portfolio Website

about

Graphic designer and photographer working across print, digital, and motion.

I build clear visual systems that carry content across media and make it recognizable and shareable.

education

Maryland Institute College of Art 2023 – 2027

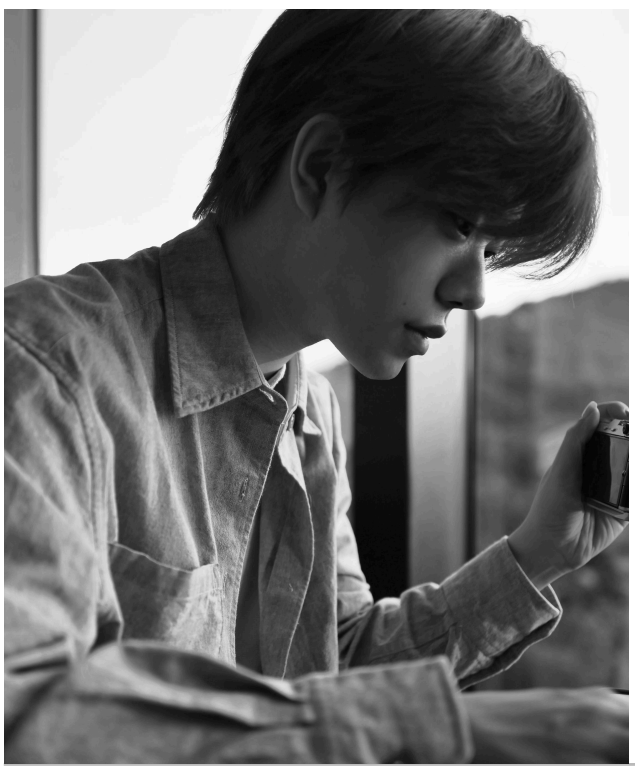
BFA Graphic Design, Minor in Photography
Baltimore, MD

skills

Typography, brand identity, editorial design, UI/UX design, motion and 3D, web design, photography, AI production workflows, vibe coding.

Illustrator, InDesign, Photoshop, After Effects, Lightroom, Figma, Codex, Keynote / Office

Bilingual in English and Chinese; film development and retouching.



work experience

TikTok

2026 · Internship
Shanghai, China

Brand & Creative Designer

Led end-to-end creative production for TikTok Pay's TikTok channels, delivering 15+ short-form videos from concept to launch, and extended the campaign system into marketing landing pages and OOH placements.

Optimized the AI production workflow, cutting production costs by over 85% while holding a weekly publishing cadence and refining content strategy through performance analysis.

Designed reusable 3D brand assets and scalable AI prompt workflows for TikTok Pay and Pion; contributed to the Global Payment design website, from information architecture and UI design to the first interactive demo.

Shanghai Media Group

2025 · Internship
Shanghai, China

Production Designer

Contributed end-to-end visual production for 8 TV episodes: content outlining, script refinement, image sourcing, on-screen graphics, and motion design. Produced 10+ assets per episode.

Shanghai Metro Out-of-Station Transfer Guide

2024 · Independent project

Design & Research

Designed bilingual Chinese–English wayfinding guides for 9 out-of-station transfer scenarios on the Shanghai Metro, using clearer typography, English labeling, and directional cues to help non-local riders transfer more efficiently.

STEM Campus Racing Team

2023

Fundraising Coordinator

Designed posters and sales materials for fundraising campaigns, helping the team raise RMB 8,000+ for vehicle upgrades and improving the clarity and reach of the campaign.

Animal Adoption Campaign

2022

Adoption Advocate

On-site booth outreach for rescue dog adoption. Contributed to 20+ successful adoptions and RMB 10,000+ in donations.